

All, it was great meeting with you in Denver, CO . For Beta testing please contact Alan Slay at [alan.slay@akc.org](mailto:alan.slay@akc.org) 919-816-3806.

Also, for breed prizes and group prizes contact our AKC Booth Jackie Fisher [Jacklyn.Fisher@akc.org](mailto:Jacklyn.Fisher@akc.org) 919-816-3376.

**Club Development:** Thanks, for your time and for sharing this with your membership.

As clubs hold events, they often look for resources to help determine what is possible and what works. While documented rules and experiences can assist, a dedicated, experienced agent can save clubs time and frustration.

The AKC Club Development Department supports AKC clubs. Our dedicated team has extensive dog sport and club experience and acts as a resource for clubs to tap into to receive guidance on holding successful events and growing membership. Whether through sharing best practices and educational materials, providing event planning support or directing clubs to AKC subject experts, Club Development is here to help clubs achieve success.

The AKC Club Development Department is available to provide support for:

- **Event planning:**
  - Evaluate prospective event dates for availability and competition.
  - Address issues related to loss of show site or cluster partnerships.
  - Answer questions on changes, such as updated rules or optional events.
  - Advice on [additional sports and attractions](#) clubs can hold, including resources needed, costs involved, and potential revenue generated
  - Clubs working within a cluster here is a [Sample Letter of Understanding](#).
  - Provide clubs with post-event feedback about any issues that occurred.

- Help with your next match: [Best Practices to hold a match](#)
- **Educational materials:**
  - Create guides for new show chairs and event committee members, such as [scheduling best practices](#) and [event checklists](#).
  - Share the best practices developed by the Delegate Committees.
- **Membership:**
  - Help improve club flyers (e.g., Parent Clubs registration inserts).
  - Work with Clubs to develop individual club communications on upcoming membership events.
- **Club communication:**
  - Share the successes being experienced by other clubs.
  - Facilitate communication between clubs to share first-hand accounts of implementing new sports and activities
- **Mentoring:**
  - Mentored new clubs and new show chairs during their event start-up process.

The AKC Club Development Department can provide feedback and guidance on many other issues related to events, show sites, or cluster partnerships. Don't hesitate to reach out to us at:

American Kennel Club

8051 Arco Corporate Drive, Suite 100

Raleigh, NC 27617

Glenn E. Lycan [Glenn.Lycan@akc.org](mailto:Glenn.Lycan@akc.org)

Director, Event Operations Support 919-816-3560

Guy H. Fisher [Guy.Fisher@akc.org](mailto:Guy.Fisher@akc.org)

Manager Club Development 919-818-6-3705

email: [clubdevelopment@akc.org](mailto:clubdevelopment@akc.org)

### AKC Offers to your clubs:

Email Promotion to the fancy called AKC Events Near You! Also, we are offering additional document upload for your events on our online search. (Multi-Events or another special attraction on your events) The distribution criteria for the exhibitor email is to send to exhibitors who have participated in conformation, agility, obedience, or rally in the past year and live within 200 miles of the event location zip code. For the exhibitor email, there are many marketable emails that will receive this email.

<https://form.jotform.com/90166920321147>

[https://www.facebook.com/akcclubdevelopment/?modal=admin\\_todo\\_tour](https://www.facebook.com/akcclubdevelopment/?modal=admin_todo_tour)

<https://www.facebook.com/groups/AKCClubDevelopment/>

<https://twitter.com/CLUBSAKC>

<https://www.instagram.com/clubdevelopment/>

<https://attendee.gotowebinar.com/recording/7175761844846684431>

Membership, working with Parent Clubs (registration inserts, making them more welcoming, and updating club contact for membership). Work with clubs to develop alternative message delivery. Develop individual club communication like event communications.

<https://www.akc.org/public-education/akc-education-webinar-series/>.

[Event Operations Blog](#)

### Promotion tips for Clubs:

Links to help with media promotion for events and club activities.

[Media Resources](#)

[Club Media Templates and Ideas for Publicity](#)

[Publicity Ideas For Clubs](#)

[AKC-MarketingClubsBook.pdf](#)

[AB Committee membership best practices](#)

<https://www.akc.org/clubs-delegates/clubs/resources/show-trial-chairperson-tools/>

### **Best Practices papers:**

White papers provided by delegate committees to assist club membership

[Aging Membership](#)

[Revitalizing Membership](#)

[Club Brochure](#)

[Club Website](#)

[AB Committee membership best practices](#)

### **Special Attractions or Complimentary Events Applications:**

These helpful links can offer extras to a kennel club's events that could help increase or stabilize the event.

<https://www.akc.org/sports/conformation/showsecresources/>

<https://s3.amazonaws.com/cdn-origin-etr.akc.org/wp-content/uploads/2023/04/05105513/Approved-Onsite-Show-Secretaries-Contact-list-4-4-23.pdf>

<https://www.akc.org/sports/conformation/resources/show-secretary/>

<https://www.apps.akc.org/site-locator/>

<https://www.apps.akc.org/cluster-coordination/>

[Club Event Materials Order Form](#)

[4-6 Month Beginner Puppy Application](#)

[AKC Sanctioned Match Application](#)

[http://images.akc.org/pdf/judges\\_sheet\\_conformation.pdf](http://images.akc.org/pdf/judges_sheet_conformation.pdf)

[Application for Show/Trial](#)

[Checklist for Conformation/Obedience Application](#)

[Eligibility Requirements to Hold Future Dog Shows](#)

[FSS Open Show Application](#)

<https://www.akc.org/breeder-programs/foundation-stock-service-program/program-home/>

[Special Attractions Form](#)

<http://www.akc.org/events/scent-work/>

- [Junior Showcase Agility Event application](#)
- [Junior Showcase Obedience Event application](#)
- [Junior Showcase Rally Event application](#)
- [Junior Showcase Junior Showmanship Event application](#)

<https://www.akc.org/public-education/>

Here is the link to locate CGC/Trick Dog Evaluators in your area: <https://webapps.akc.org/cgc-evaluator/#/>

<https://www.akc.org/clubs-delegates/clubs/resources/akcs-my-dog-can-do-that/>

<https://www.akc.org/sports/coursing/fast-cat/holding-an-event/>

<https://www.akc.org/sports/herding/farm-dog-certified-test/>

To participate in AKC FIT DOG and earn your free car magnet, please go to: <https://www.akc.org/sports/akc-family-dog-program/akc-fit-dog/>

<https://www.akc.org/press-releases/american-kennel-club-recognize-titles-achievements-updog-challenge-disc-dog-events/>

<https://www.akc.org/sports/title-recognition-program/disc-dog/>

<https://www.akc.org/fetch/>

### **AKC Scent Work:**

AKC Scent Work is a sport that mimics the task of working detection dogs to locate a scent and communicate to the handler that the scent has been found. Scent Work is a positive, challenging activity that allows dogs the opportunity to use their strongest natural sense in a way that is fun, engaging, and that builds and strengthens a foundation of trust between the handler and dog.

Contact [scentwork@akc.org](mailto:scentwork@akc.org)

### **Club Options for Political Involvement:**

- [Club Options for Political Involvement](#)

[http://cdn.akc.org/Government Relations/political\\_involvement\\_handout\\_v14\\_horizontal\\_with\\_color\\_text.pdf](http://cdn.akc.org/Government Relations/political_involvement_handout_v14_horizontal_with_color_text.pdf)

<http://cdn.akc.org/Government Relations/CLSF and PAC Comparison Chart.pdf>

[https://images.akc.org/pdf/canine\\_legislation/toolbox\\_resources.pdf](https://images.akc.org/pdf/canine_legislation/toolbox_resources.pdf)

<https://www.akc.org/clubs-delegates/government-relations/>

Economic Impact of Dog Shows **often clubs can use the economic impact documents to assist in negotiating better prices and obtaining sponsorships.**

### **Economic Impact of Dog Shows**

- [2021 AKC Impact by State](#) — one-page handout
- [2021 AKC Impact by State Full Report](#)
- [2021 AKC Impact by State Cover Letter/Overview](#)
- [The Economic Benefits of AKC Dog Events](#)

- [2017 State Economic Impact Statistics](#)
- [2018 State Economic Impact Statistics](#)
- [The Economic Benefits of AKC Dog Shows](#) — a one-page handout
- [The Economic Benefits of AKC Dog Shows](#) — brochure

[https://www.akc.org/clubs-delegates/government-relations/toolbox/state-economic-impact/?utm\\_source=newsletter&utm\\_medium=email&utm\\_campaign=20190326\\_taking\\_command](https://www.akc.org/clubs-delegates/government-relations/toolbox/state-economic-impact/?utm_source=newsletter&utm_medium=email&utm_campaign=20190326_taking_command)

[https://cqrcengage.com/akc/lac?0&utm\\_source=newsletter&utm\\_medium=email&utm\\_campaign=20190326\\_taking\\_command](https://cqrcengage.com/akc/lac?0&utm_source=newsletter&utm_medium=email&utm_campaign=20190326_taking_command)

## AKC Government Relations

### Resources

- [About the Legislative Action Center](#)
- View a brief overview of resources available to help you.

### Conformation Resources

<https://www.akc.org/sports/conformation/showsecresources/>

- [Weekly Wins](#) — Recent Best in Show and Group winners listed here
- [AKC Gazette](#)
- [Counting Points](#)
- [Disqualification Reinstatements](#)
- [Conformation Executive Field Representatives](#)
- [FAQ](#)
- [Helpful Tips for Attending a Dog Show](#)
- [The Road to Best in Show](#)
- [Judging Information](#)
- [Points Schedule](#)
- [Superintendents](#)
- [Explanation of All-Breed and Specialty Shows](#)
- [How to Get Started Showing Your Dog](#)

- [How to Complete an AKC Dog Show Entry Form](#)
- [How to Select a Conformation Dog Show Class](#)
- [Puppy of Achievement Program](#)
- [National Specialties Event Listing](#)

## Conformation Rules & Regulations

- [4-6 Month Beginner Puppy Competition Regulations](#)
- [Board Policy Manual](#)
- [Dog Show Stewards](#)
- [FSS Open Show](#)
- [Junior Showmanship Regulations](#)
- [Match Regulations](#)
- [National Owner-Handled Series](#)
- [Pee Wee Special Attraction](#)
- [Rules Applying to Dog Shows](#)
- [Rules, Policies and Guidelines for Conformation Dog Show Judges](#)
- [Show Manual](#)

## General Sports Resources

- [Find an Event](#)
- [Club Search and Directory](#)
- [Participants with Disabilities](#)
- [Downloadable Forms](#)
- [Titles and Abbreviations](#)
- [Judges Directory](#)
- [Points and Awards](#)
- [Competitor Results](#)
- [A Beginner's Guide to Dog Shows](#)
- [Award Corrections](#)
- <https://www.akc.org/sports/conformation/resources/how-to-complete-an-akc-dog-show-entry-form/>

## AKC Customer Service



8051 Arco Corporate Drive, Suite 100

Raleigh, NC 27617-3390

Telephone: 919.233.9767

Email: [info@akc.org](mailto:info@akc.org)

8:30 a.m. – 8:00 p.m. ET

Weekdays (Monday – Friday) except holidays

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### **AKC Magazines (Editorial)**

phone: (212) 696-8200

fax: (212) 696-8239

This is the number to call for the AKC's magazines, *Except* for subscriptions and advertising. (See Following)

### **Digital Advertising & Sponsorship**

Phone: 212-696-8292

Email: [digitaladvertising@akc.org](mailto:digitaladvertising@akc.org)

For information and rates pertaining to advertising and custom digital sponsorship opportunities on [AKC.org](http://AKC.org).

### **Print Advertising**

phone: (212) 696-8260

fax: (212) 696-8217

For information and rates to advertise in AKC Family Dog call this number.

## **Subscriptions**

To order, just click on the appropriate title. For subscription questions, problems or address changes, just call or e-mail.

### [AKC Family Dog](#)

phone: (800) 490-5675

email: [akcfamilydog@emailcustomerservice.com](mailto:akcfamilydog@emailcustomerservice.com) (subscriptions only-other questions, use form link above)

## **Books and Videos**

phone: (919) 233-9767

This is the number to call to order “The Complete Dog Book,” “AKC Dog Care and Training” and AKC videos.

**Bylaws Inquiries** phone: (212) 696-8221

If your club is approved to hold licensed or member Dog Shows, Obedience Trials, or Field Trials and you have a question about your club’s constitution or bylaws, call this number.

## **Canine Health Foundation**

Phone: 888.682.9696

fax: 919.334.4011

Founded in 1995 by the American Kennel Club, the AKC Canine Health Foundation is the largest nonprofit worldwide to fund health research exclusively for canines. We work to raise the awareness and funds necessary to support non-invasive, innovative health research that helps dogs, and their owners live longer and stronger. Through the financial support of the American Kennel Club, Nestle Purina Pet Care Co., and the generosity of your donations – both large and small – we have allocated more than \$20 million to canine health research which will benefit all dogs. For more information visit our website at [www.akcchf.org](http://www.akcchf.org).

Donations can be made by phone, mail, or [on-line](#). The mailing address is P.O. Box 900061 Raleigh, NC 27675-9061. The Foundation is a 501 (c) 3. Our federal identification number is 13-3813813

**Communications** email: [communications@akc.org](mailto:communications@akc.org)

The AKC Communications Department works with the media and clubs to communicate the AKC's philosophy and mission. Visit here for [press relations](#) questions.

## **AKC Reunite**

phone: (800) 252-7894

fax: (919) 816-3828

Providing a worldwide network of pet identification and recovery. Enroll your microchipped or tattooed pets today! Please note that calls cannot be transferred to other AKC departments. For more info on AKC Reunite, please visit their [website](#).

## **Companion Events**

Dawn Salpeck, Executive Administrative Assistant (919) 816-3575

## **Agility/Rally/Scent Work Trial Applications and Results**

phone: (919) 816-3725

fax: (919) 816-4210

## **Agility Regulations**

phone: (919) 816-3747

Jump Height Cards: (919) 816-3747 or (919) 816-3821

fax: (919) 816-4204

email: [agility@akc.org](mailto:agility@akc.org)

## **Obedience Regulations**

phone: (919) 816-3821

fax: (919) 816-4204

email: [obedience@akc.org](mailto:obedience@akc.org)

(For Obedience trial applications and results please contact Show Operations (919) 816-3579)

## **Rally Regulations**

phone: (919) 816-3821

fax: (919) 816-4204

email: [rally@akc.org](mailto:rally@akc.org)

## **Tracking (scent work) Regulations**

phone: (919) 816-3747

fax: (919) 816-4211

email: [tracking@akc.org](mailto:tracking@akc.org)

(For Tracking test applications and results please contact Performance Events (919) 816-3908)

## **Scent Work Regulations**

Phone: (919) 816-3844, (919) 816-3648

Fax: (844) 206-7479

email: [scentwork@akc.org](mailto:scentwork@akc.org)

Agility, Rally, and Obedience are now combined under the heading of Companion Events. Call the numbers listed above if you have questions about Agility, Rally, or Obedience. This includes regulations, judging requirements, or if you are a judge needing an observation.

## **Coonhound Information (Performance Events)**

phone: 1-888-4-DOG-HUNT

This is the number to call regarding processing hunt and bench show dates, bench show and hunt results, and championship titles for all Coonhounds. [More info](#) on Coonhound events.

## **Customer Service Phone: (919) 233-9767**

This office is responsible for handling all calls involving any type of registration question or problem. When you want any AKC registration forms or answers to registration questions, this is the office to call. If you are calling about a registration application, keep in mind that the normal processing time is approximately two to three weeks. If you want to check the status of an application you submitted, you must be able to provide the customer service representative with the breeding information on your dog or litter.

The AKC's Customer Service Call Center receives over 65,000 phone calls monthly. The questions range from registration matters to the ordering of publications. We are dedicated to serving your needs and answering your questions. Please feel free to call us any weekday (Monday – Friday) between 8:30 am and 8:00 pm (ET).

## **DNA Operations**

phone: (919) 816-3508

fax: (919) 816-4255

DNA Operations uses DNA genotyping to ensure the accuracy of the Registry. This is accomplished through DNA testing during routine kennel inspections with the Compliance Audit Program, through voluntary submissions for the Parent Breed Club Program, and through the DNA Certification Program. To read more, [click here](#).

## **Government Relations**

phone: (919) 816-3720

Monitors and provides input for federal, state, and local legislation governing responsible dog ownership. [More info](#) on Government Relations.

## **Handlers Department**

phone: (919) 816-3884

fax: (919) 816-4225

The Handlers Department helps educate the public on professional handling and recognizes handlers accepted into the AKC Registered Handler Program. Contact this department to obtain a Registered Handler application or for more information about handlers. [More info](#) on the Handler's Program.

**Human Resources** Recruits new employees and coordinates their orientation, benefits, and training. Take a look at [employment opportunities](#) with AKC.

## **Investigations and Inspections**

phone: (919) 816-3629

fax: (919) 816-4246

The work of this department involves inspections of record-keeping and identification practices and investigations into registration rule violations. To read more, [click here](#).

**Judges Education** phone: (919) 816-3862

The work of this department includes Conformation Judges Seminars, Judges Institutes, Breed Standards. Also, if you have a seminar to be listed in the Gazette this is the department to contact.

### **Judging Operations**

phone: (919) 816-3570

If you would like details about a Conformation Judge's application or Junior Showmanship – processing of applications, guidelines, and rules pertaining to judges – this is the number to call.

**Junior Showmanship** phone: (919) 233-9767

Call this number if you have questions regarding Junior Showmanship, rules, and regulations, obtaining a Junior Handler number, AKC Junior Showmanship Number. [More info](#) on Junior Showmanship.

### **Library**

phone: (212) 696-8234

Contact the AKC's Library for specialized research and bibliographic questions. Visiting hours are 8:30 a.m. to 4:00 p.m. daily except Saturday, Sunday, and holidays. [More info](#) on the AKC Library.

### **Club Relations,**

phone: (212) 696-8211

Are you forming a dog club or in the process of becoming fully accredited by the AKC? This is the number to call.



## **NY Switchboard:**

phone: (212) 696-8200

fax: (212) 696-8299

Use this number if you are uncertain what department or whom to call for non-registration-related matters.

## **Performance Events:**

phone: (919) 816-3908

fax: (919) 816-3905

Everything has to do with the processing of applications and official results for sanctioned and licensed Field Trials, Hunting Tests, Earthdog, Lure Coursing, Herding, and Tracking Events. It also confirms titles and issues certificates for Performance Events titles. You may also call if you have questions about Herding, Lure Coursing, Earthdog, or Tracking regulations and judging requirements.

## **Public Education**

phone: (212) 696-8228

fax: (212) 696-8345

Provides the public and the dog fancy with programs and materials that promote responsible dog ownership and the sport of purebred dogs. [More info](#) on Public Education.

## **Canine Good Citizen(r)**

phone: (919) 816-3637

fax: (919) 816-4203

email: [cgc@akc.org](mailto:cgc@akc.org)

**Registration Information** Hours – 8:30 a.m. to 5:00 p.m. Eastern time

phone: (919) 233-9767

This office is responsible for handling all calls involving any type of registration (including Foreign Registration) question or problem. When you want any AKC registration forms or answers to registration questions, this is the office to call. If you are calling about a registration application, keep in mind that the normal processing time is approximately two to three weeks. If you want to check the status of an application you submitted, you must be able to provide the customer service representative with the breeding information on your dog or litter.

Registration Application: breed, sex, litter number, name choice.

Transfer Application: breed, registered name, registration number.

Litter Application: breed, date of birth, registered names, and numbers of sire and dam.

All registrations and related correspondence should be directed to:

American Kennel Club, 8051 Arco Corporate Drive, Suite 100, Raleigh, NC 27617-3390

**Show Operations**

phone: (919) 816-3579

fax (919) 816-4220

This division processes the applications for and records the results from Conformation and Obedience events and licenses professional dog show superintendents.

Comments or questions regarding the planning or processing of sanctioned and licensed Conformation Shows, Obedience Trials, Matches, and Sweepstakes may be directed to [eventplans@akc.org](mailto:eventplans@akc.org).

Comments or questions regarding the processing and recording of the official results of all licensed Conformation and Obedience events as well as confirmation of titles and issuance of certificates may be directed to [Special Services](#).

### **Veterinary Outreach**

phone: (919) 816-3717

fax: (919) 816-3770

This department administers AKC's Outreach to the veterinary community, including practitioners, students and researchers. [More info](#) on Veterinary Outreach.

### **Weekend Club Hotline**

phone: (919) 816-3955

The American Kennel Club has initiated a service for clubs seeking advice and assistance during their weekend events when there is no AKC Field Representative present. This includes clubs holding all-breed, specialty, obedience, and/or performance events. The service is to be utilized for any pressing issues or questions that need an immediate response, including, but not limited to,

misconduct charges and show committee hearings. This Emergency Hotline is available from 8:00 am to 5:00 pm, Eastern Time, on Saturday and Sunday.

Guy H. Fisher  
Manager Club Development  
919-816-3705

8051 Arco Corporate Drive, Suite 100 Raleigh, NC 27617

email: [ghf@akc.org](mailto:ghf@akc.org)

Visit our website: [www.akc.org](http://www.akc.org)

Follow us on: [Facebook](#) and [Twitter](#)

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